



PRESS RELEASE

Company: Castle Creations, Inc.
Product: Sidewinder 1/10th Scale Brushless Power System
Date: January 2, 2008

FINALLY, AFFORDABLE BRUSHLESS POWER FOR THE PEOPLE!

Castle's new Sidewinder brushless ESC series slashes the brushless price barrier while it blasts across the track in all 1/10th scale applications. Sidewinder is a great first high performance package; it will provide more power and grins than most guys (and cars) can handle!

The Sidewinder 1/10th scale ESC is intended for use with the Castle 4600 KV motor up to 3S (8 Cell NiCad) and the long time favorite Castle 5700 with 2S Lipo (7 cell NiCad) MAX. It will also run many other vendors BRUSHED and BRUSHLESS motors. Castle's engineers have achieved breakthroughs in circuit board thermal design and have combined those advances with cutting edge electronic components to bring unmatched power and reliability to sport 1/10th scale vehicle drivers. Castle's leadership in this field allows us to drive the component pricing to unprecedented levels which means that we can pass the savings on to our drivers. Never before have brushless power and reliability been available at these price levels!

The Sidewinder ESC is ready to run out of the box, but it is completely Castle Link™ compatible too - drivers can use their Castle Link and Windows PC to tune and tweak all their favorite settings such as brake and throttle curves, throttle response, drag brake and many other parameters that add up to an incredible RC driving experience.

Sidewinder ESC only MSRP \$89.95
Sidewinder ESC & CMS4600 combo MSRP \$169.95
Sidewinder ESC & CMS5700 combo MSRP \$169.95

Shipping Mid JANUARY 2008.

Sidewinder controller designed and manufactured in Olathe, KS, using components sourced globally. Castle motors are designed in KS and manufactured in China. Specifications subject to change without notice.



For more information, including photos and logos, please visit: http://www.castlecreations.com/media/media_kits.html

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