



Company: Castle Creations, Inc.
Product: NeuMotors
Date: March 31, 2008

NEUMOTORS AND CASTLE TO JOIN MARKETING

Castle Creations and Steve Neu are pleased to announce that effective March 31, 2008, Castle Creations will handle marketing and distribution for Steve's world class brushless motors. "NeuMotors and Castle controllers dominate high performance electrics. It is only natural that they be marketed together. Most users are looking for a reliable power package that takes the guess-work out of their purchase. We can now offer that," says Lee Estingoy at Castle.

Neu motors have quietly been the go-to solution for extreme applications, such as 3D helicopters, large electric ducted fans, pylon racers, world record boats and world's fastest car enthusiasts. Neu's 15 series are the motor of choice for electric monster truck applications and 1/8th conversions. They will be a great compliment to the new Castle Mamba Monster controller.

Castle looks forward to bringing the incredible power of NeuMotors to hobbyists who appreciate the extreme high performance these products offer. "Neu's wide range of motors may be a bit bewildering at first; we look at it as an incredible menu from which we can help customers select a power package tailored to their needs, such as the desired gearing, speed targets, and battery voltage."

Neu products will still be available through our fantastic core of specialty retailers. Now customers can also turn to the Castle web site and Castle Tech Support for these powerful solutions. Popular motors will be available for quick delivery, but the more custom motors may take a few weeks. Customers will be kept advised of their estimated delivery date.

High end brushless motors and speed controls from Castle and Neu; when second place is not an option!

For more information, including photos and logos, please visit: http://www.castlecreations.com/media/media_kits.html

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